

# CERTIFIED AI TRANSFORMATION LEADERSHIP

DRIVE GROWTH AND INNOVATION WITH  
AI LEADERSHIP STRATEGIES

IDEAL FOR DECISION MAKERS and C-SUITES  
WITH NO TECHNICAL EXPERTISE

## Course Details

Duration: 2 weeks of immersive learning

Format: Interactive online sessions, case studies,  
practical assignments, and Agile Pilot Project

Instructors: Industry experts and thought leaders in AI  
transformation

PREPARED BY GETTING AI RIGHT (GAIR)

# Introduction

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## **The Future-Ready Leader: Harnessing AI for Organization Growth and Innovation**

Are you ready to lead your organization into a future powered by AI innovation? Introducing our exclusive "AI Transformation Leadership" course, designed to equip organization leaders like you with the knowledge and skills needed to drive successful AI transformations within your organization.

### **Why Enroll in Our Course?**

1. **Strategic Insights:** Gain a deep understanding of AI technologies and their transformative potential, empowering you to make strategic decisions that leverage AI for competitive advantage.
2. **Operational Excellence:** Learn how to streamline operations, improve efficiency, and drive innovation through the effective integration of AI solutions.
3. **Leadership Impact:** Develop the leadership skills necessary to drive organizational change, foster a culture of innovation, and lead your team through AI transformation initiatives.
4. **Risk Mitigation:** Understand the risks and challenges associated with AI implementation and learn strategies to mitigate them effectively, ensuring a smooth and successful transformation journey.

### **What You'll Learn:**

- **AI Fundamentals:** Explore the core concepts of AI and its applications in business contexts.
- **Business Model Innovation:** Discover how AI can revolutionize business models and create new growth opportunities.
- **Data-Driven Decision Making:** Master the art of using AI-driven insights to make informed, data-driven decisions.
- **Change Management:** Learn how to lead organizational change and drive AI adoption across all levels of your organization.

### **Unique Feature: Agile Pilot Project (APP)**

As part of our course, you will engage in our unique Agile Pilot Project (APP). This hands-on module involves developing and leading a real-world AI initiative within your organization. You will define an executive summary outlining your strategic AI transformation plan, expected impact, and benefits.

Through the Agile Pilot Project, you will focus on viewing the organization as an interconnected data mesh and creating a unified, intelligent, and integrated data environment for seamless access. This project allows you to apply your leadership skills and course knowledge in practice, demonstrating your ability to drive intelligent technology initiatives.

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### **Enroll Today:**

Don't miss this opportunity to transform your leadership and propel your organization into the age of AI. Join our "AI Transformation Leadership" course and become a visionary leader who drives innovation, growth, and success through AI transformation.

Unlock the full potential of AI for your organization. Enroll now!

# Learning Journey

## 1. In-Person or Live Stream Sessions



Engage in immersive in-person sessions or live stream events led by industry experts and thought leaders. This interactive format allows for real-time discussions and Q&A sessions, fostering a deeper understanding of AI concepts and applications.

## 2. Quizzes



Reinforce your learning through quizzes that assess your comprehension of key AI principles. These quizzes are strategically integrated to gauge your progress and reinforce important concepts.

## 5. Capstone Project based on Agile Pilot Project (APP)



Participate in lively group discussions to share perspectives, exchange ideas, and collaborate with peers. These interactive sessions create a dynamic learning environment, encouraging diverse viewpoints and enhancing your ability to apply AI concepts collectively.

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## 3. Real-World Case Studies with Applied Learning Exercises



Dive into real-world case studies that highlight AI implementations across various industries. Apply theoretical knowledge to practical scenarios through hands-on exercises, gaining valuable insights into the challenges and opportunities of AI in different contexts.

The blend of face-to-face or live online sessions, quizzes, practical case studies with hands-on exercises, engaging group discussions, and the final capstone project guarantees a comprehensive and hands-on learning journey. This diverse learning experience equips participants to effectively tackle the challenges of AI integration, enabling them to unlock concrete benefits for their organizations.

# Program Overview

## **Module 1: Leading in the Age of AI: Understanding Impact and Opportunity**

This opening module sets the stage for your leadership in the AI era. We'll explore AI's transformative potential across industries, examining both its power and limitations. Through real-world applications, you'll gain a nuanced understanding of how AI can revolutionize business processes, decision-making, and foster organizational growth.

## **Module 2: AI & ML Essentials for Business Leaders** (Clear, concise, and highlights its relevance)

This module cuts through the hype, unpacking the core concepts of Artificial Intelligence (AI) and Machine Learning (ML). We'll translate the jargon, empowering you to lead AI integration effectively. Explore how AI and ML function, and gain insights into their practical applications for your business.

We'll also delve into Generative AI, and discuss about "AI hallucinations," where AI misinterprets data and generates misleading results. By understanding these limitations, you'll be equipped to leverage AI's true potential for organizational growth.

## **Module 3: The AI Transformation Playbook: From Opportunity Identification**

It takes you through the crucial process of pinpointing areas within your organization that hold the greatest potential for AI-driven transformation. You'll learn techniques to identify the most impactful opportunities for AI implementation.

Furthermore, the module will teach you to apply a structured framework for building a comprehensive AI transformation roadmap. This roadmap will chart a clear course for successful implementation and continued growth of your AI initiatives.

Lastly, the module explores best practices for communicating your AI transformation initiatives effectively to key stakeholders, employees, and customers. You will learn how to articulate the purpose, impact, and benefits of your AI efforts to these critical audiences.

## **Module 4: Developing Ethical and Responsible AI Capabilities**

The need to establish an AI and Data Governance framework during the implementation of any AI deployment is critical to avoid risks relating to ethics and governance issues.

In this module, we will provide the strategies and techniques to implement an AI and Data Governance programme covering the following 6 principles:

1. Fairness and Impartiality
2. Explainability/Transparency
3. Accountability and Responsibility
4. Privacy
5. Safe and Secure
6. Robustness and Reliability

## **Module 5: Empowering People in the Age of AI: A Framework for Collaborative AI Transformation**

This module emphasizes optimizing human-AI collaboration through joint work, effective interfaces, and targeted employee training. You will discover techniques for evaluating workforce implications, creating reskilling programs, and fostering an AI-embracing culture. By the module's conclusion, you will possess a practical toolkit to address people-centered challenges in AI transformation, empowering your workforce and unlocking the advantages of AI integration.

## **Module 6: Capstone: Applying AI Transformation Leadership**

This culminating module challenges you to apply your leadership skills and put course knowledge into practice. You'll undertake an Agile Pilot Project to develop and lead a real-world AI initiative.

You'll start by defining a concise executive summary outlining your strategic AI transformation plan, including expected impact and benefits. Importantly, you'll approach this from the perspective that the entire organization is an interconnected data mesh, where each team manages their data as a product.

You'll also view the data architecture through a data fabric lens, aiming to create a unified, intelligent and integrated data environment across the enterprise for frictionless access.

By completing this capstone, you'll demonstrate your ability to translate course learnings into a practical, executable AI strategy - a testament to your leadership in driving intelligent technology initiatives.